## DESTINATION SOLVENTION & VISITORS BUREAU

## FOR IMMEDIATE RELEASE

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## STATE TRACK & FIELD MEET BACK IN MISSOULA AFTER OVER A DECADE Missoula is hosting the Montana High School Association State AA & C Track & Field Meet May 27 – 28.

May 3, 2016 — Missoula, MT — After almost 12 years, the Montana High School Association (MHSA) State AA & C Track and Field Meet comes back to Missoula May 27-28. Destination Missoula, the Missoula Tourism Business Improvement District (TBID), Destination Missoula Sports Commission and local high schools are incredibly excited to bring a state-high-school-event of this magnitude back to Missoula.

"After not having state track and field in Missoula since 2004, we are incredibly excited to be hosting such an amazing high school event again in Missoula," said Dane Oliver, Athletic Director for Sentinel High School. "The Missoula sporting community has been working incredibly hard to make sure we put on a top-notch event which celebrates the talents and achievements of these young athletes. We hope Missoulians come out to MCPS Stadium the weekend of the event to support competitors or volunteer!"

Approximately 80 high schools and 3,000 event attendees from all corners of Montana will be coming to Missoula and utilizing the city's various activities and services generating a potential economic impact of \$894,000 for the local community. Thus, community support and engagement is going to be imperative for this event's success and the ability to continue bringing state high school events to Missoula.

"We are very fortunate to live in an area where there is so much support for our city-wide events, and it is always amazing how much we continue to support each other on a daily basis," said Carrie Rasmussen, Committee Chair of the Destination Missoula Sports Commission. "Over the past several years, Destination Missoula and the Sports Commission have been successful in bringing the MHSA tournaments back to Missoula, and in order to be successful in continuing to host MHSA events in the future, we need an "all hands on deck" mind set with these events, and if you will be in the area May 27th and 28th, please take some time to volunteer and witness yet another reason why Missoula is one of the best communities in Montana."

If you are interested in volunteering for the MHSA State AA & C Track & Field Meet at Big Sky High School May 27-28 please email Dane Oliver at <u>droliver@mcps.k12.mt.us</u> or call <u>406-728-2400 ext 7043</u>. With over 900 athletes competing, we are in need of 450+ volunteers to help make this event a success.

For further information on Destination Missoula or the Destination Missoula Sports Commission, visit <a href="https://www.destinationmissoula.org">www.destinationmissoula.org</a>. For more information on the MHSA, please visit <a href="https://www.mhsa.org">www.mhsa.org</a>.