



FOR IMMEDIATE RELEASE

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DEADLINE TO APPLY FOR A MISSOULA TBID GRANT APPROACHING
*The Missoula Tourism Business Improvement District's Grant Application
Deadline is September 1.*

August 16, 2018—Missoula, MT— Destination Missoula and the Missoula Tourism Business Improvement District (TBID) Grant Fund application deadline is quickly approaching. Grant Funds have supported events such as, the Montana State Summer Special Olympics, P.E.O. Montana State Convention, American Legion Northwest Regional Baseball Tournament, and MisCon 31.

By providing funding to new and/or growing events, preferably in non-peak months (October-April), we hope to assist in providing an economic benefit through increased hotel room nights and other spending within the Missoula community. These funds are made available through the support of the Missoula TBID lodging partners. For every occupied room night, guests are assessed \$2.00 that is returned to Missoula to aid in tourism marketing and promotion.

"We just put the finishing touches on the 2018 American Legion Northwest Regional Tournament at Ogren Park Allegiance Field, and the event wouldn't have been successful without the grant we received from the Missoula TBID. The staff at Destination Missoula and the Missoula TBID, including Mary Holmes and Brittany Jones, helped guide us through the process and we were pleased when informed our application was successful. This grant, along with the generous support from the community, helped us put Missoula on prep baseball's national stage," said Paul Sopko, Local Tournament Director for the 2018 American Legion Northwest Regional Tournament.

Applications for the Missoula TBID Grant Fund are accepted twice a year, March 1 and September 1. Events must be at least seven months out from the application deadline to qualify. Since its inception in 2010, the Missoula TBID Grant Fund has awarded money to 59 events resulting in an economic impact of over \$23 million to our community.

If you would like more information about the TBID Grant Fund or how to apply, contact brittany@destinationmissoula.org or call 406.532.3398. You can also visit www.destinationmissoula.org/tbid/grant-opportunities/ for more information and application requirements.

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