**Marketing Plan Template**

**Target Markets:**

* List target markets here

**Marketing Methods: (fill in details below in applicable methods)**

* Website
* Social Media
* Mailing lists (email, text, app)
* Radio/Podcasts
* Press Release/PSA
* Television
* Digital Marketing
* Out of Home (Billboards, posters, etc.)
* Event Calendars
* Other Events
* Other Methods?

**Branding/Design: (explain or show examples of logo/design for event)**